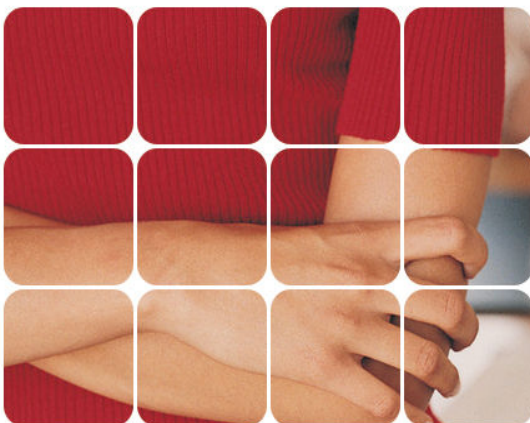


PRODUCT/SERVICE INFORMATION

CAREER MODULE PROGRAM



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Business Finance for Engineers (Code: INCM103)

INTRODUCTION

In this knowledge based economy it is no longer sufficient to be proficient in one professional specialization alone. Whatever the shape and size of a business, they all have one thing in common, i.e. they hope to make money. A major factor in determining success is the ability of management to control its finance. The objective of this short course is to demystify the process of business finance and to help the participants to turnaround their business through financial knowhow.

WHO SHOULD ATTEND

Undergraduates and professionals who intend understand the framework which enables managers and professionals to focus on business financial skills they need to develop.

LEARNING OUTCOMES

At the end of the program, the participants will be able to:

1. Understand and interpret company financial information
2. Take informed decisions on company business based on financial information analysis

COURSE OUTLINE

1. How money works in business
 - The role of Balance Sheet and Profit and Loss statement
 - Where does money come from and how is it invested
 - Working Capital and Fixed Assets
 - Creditors and Debtors
2. Balance Sheet and Profit and Loss Statement
 - Cash Flow Forecast
 - Making sense of a company's financial results
 - How your business is doing at any given time
 - Depreciation
3. Forecasting Performance
 - Preparing a cash flow forecast
 - Analyzing patterns of trading
 - Revenue Forecasting
 - Profit and Loss and Balance Sheet forecasts
4. Interpreting Financial Information
 - Ratios and return on net assets
 - Profit Management
 - Asset Management
 - Leveraging
 - Analyzing accounts
 - Liquidity

PROGRAM DURATION

16 hours.