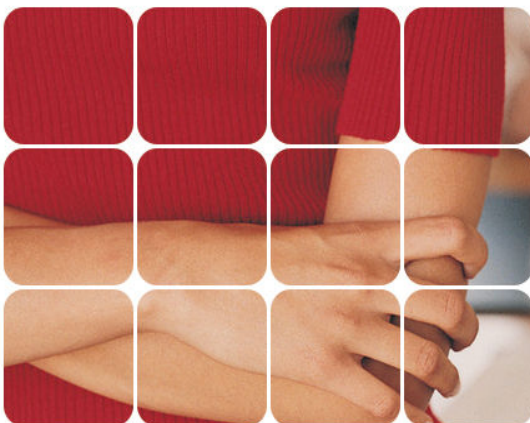


PRODUCT/SERVICE INFORMATION

**CAREER MODULE
PROGRAM**



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INFORMATION TECHNOLOGY INDUSTRY
(Code: INFIP101)

INTRODUCTION

The objective of this program is to introduce participants to the IT industry and familiarize them with the structure, working culture, business models and basic industry/domain knowledge.

WHO SHOULD ATTEND

Undergraduates and professionals who intend to pursue a career in the IT industry across the globe.

COURSE OUTLINE

1. IT Industry Best Practices/ Concepts and Terminologies
2. IT Industry profile vis-a-vis other contemporary industries
3. IT System Integration vs. Product development vs. Consulting
4. Technology Domain profiles
 - Embedded systems/Bespoke application development
 - Business application software/Networking and Telecom
 - IT Security
 - Customer Relationship Management (CRM)
 - Customer Interaction Management (CIM)
 - Enterprise Resource Planning (ERP)
 - Datawarehousing and Business Intelligence
5. Industry Vertical IT Solutions
 - Banking and Insurance/Telecom/Manufacturing
 - FMCG/Logistics
6. Geography/ Country profiles
7. IT Career profiles: Discussion and Analysis
 - Software Engineer/Technical Lead/Product Specialist
 - Project Manager/Account Manager/Practice Manager
 - Chief Information Officer/Chief Technology Officer
8. IT Company Profiles (Top 10 Indian IT companies)

Analysis and notes on company history, organization structure, P&L, IT domain profiles, focus geographies, revenue structure, key customers, recruitment pattern, etc.
9. Software Quality Assurance and Testing
 - ITIL Standards, ISO, CMM, SQA, Unit Testing, SIT, UAT, Load and Performance Testing
10. IT Disaster Recovery and BCP
11. Compensation structures – across geography and profiles

PROGRAM DURATION

40 hours.