

Your Founder Journey Starts Here

FROM IDEAS TO INVESTOR-READY VENTURES

Business & Entrepreneurship

Build. Pitch. Grow.

ABOUT THE PROGRAMME:

The **Global Academic Internship Programme (GAIP) – Business & Entrepreneurship** takes students through the real journey of building a venture, from idea to investor pitch. Across two phases, students develop skills in ideation, customer discovery, market validation, business and financial planning, before bringing it all together through faculty sessions, mentorship and an innovation challenge at SUSS.

What You'll Do



Startup Building

From idea generation to market validation and business model creation.



Ideation



Value Proposition



Customer Discovery



Market Research

Conduct real-world customer discovery and identify market gaps.



Validation



Insights



Opportunity Mapping



Business & Financial Planning

Develop revenue models, pricing strategies & financial projections.



VC Basics



Forecasting



Unit Economics



Innovation Challenge

Build and pitch a validated startup idea to SUSS faculty.



Teamwork



Leadership



Investor Pitch



Why This Matters?



This isn't just a camp - it's an Academic Internship.

Through a unique two-phase structure (4 Weeks LIVE Online + 10 Days Residential in Singapore), students build validated startup ideas, gain mentorship from faculty, and develop leadership, collaboration, and strategic communication skills valued by top global universities and investors.

TWO PHASE EXPERIENCE

Phase - 1



4 WEEKS | LIVE ONLINE (5 Sessions)



Idea Generation



Customer Discovery



Market Validation



10 DAYS | SUSS



Faculty Sessions



Final Pitch Day



Mentor Sessions

Phase - 2

Your 10-Days Residential Experience in Singapore



1-2

Days 1-2: Arrival & Immersion

Check-in, Orientation & Singapore ecosystem overview.

3

Day 3: Entrepreneurship Kickoff

Faculty Session: Startup Thinking & Opportunity Identification.

4

Day 4: Market Research Bootcamp

Customer discovery & validation frameworks.

5

Day 5: Business Model Canvas

Revenue design, financial planning & scaling strategy.

6

Day 6: Project Sprint

Startup development with mentor guidance.

7-8

Days 7-8: Weekend Experience

Sentosa Island & Universal Studios Singapore.

9

Day 9: Pitch Day – Final Showcase

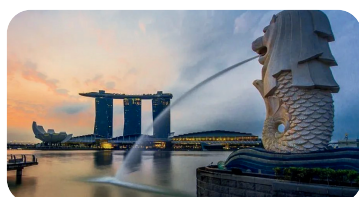
Startup presentations to faculty panel & evaluation.

10

Day 10: Fly Back to Home

Hotel Check-out & Departure

EXPLORE SINGAPORE



MERLION PARK



GARDENS BY THE BAY



SENTOSA ISLAND



UNIVERSAL STUDIOS

★ Duration	4 Weeks LIVE Online + 10 Days Residential Experience in Singapore
★ Eligibility	Grades 9-12 (Aspiring Entrepreneurs & Business Leaders, Strategic Innovators)
★ Programme Fee Includes	✓ Faculty Sessions, Mentor Sessions ✓ Accommodation, Meals (2/day), Field Trips ✓ Visa, Insurance, Local Transfers, Airport Transfers ✓ City tour & Entry ticket to Universal Studios
★ Not Included	✗ Flights & Personal Expenses
★ Completion Documents	 Certificate of Completion from SUSS  Letter of Recommendation (LOR) from SUSS

Register



Ready to Lead?

Limited cohort size. Secure your place today.

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