

Decode Markets, Drive Strategic Decisions

Global Certificate Immersion Programme (GCIP) in
Microeconomic Foundations and Policy Applications

Academic Delivery: Singapore Management University (SMU)

Ranking #50 globally in Accounting & Finance



What You'll Do



Global Decision-Making

Analyze buyer and seller optimization in open economies.



Supply Chains



Consumption Choice



Production & Export Decisions



Market Equilibrium & Specialization

Evaluate market outcomes and the gains from open trade.



Social Planner's Problem



Comparative Advantage



Specialization Patterns



Trade Theories & Distribution

Deconstruct factor endowments and trade-induced inequality.



Heckscher-Ohlin Model



International Spillovers



Factor Price Equalization



Strategic Trade Interactions

Map national bargaining strategies using game theory frameworks.



Trade Wars



Prisoner's Dilemma



ASEAN Cooperation



Why This Matters?

- ★ Learn how individuals, governments, and institutions make policy choices in a globalized environment with the SMU School of Economics-preparing for leadership in a complex global economy.

7

DAYS ON-CAMPUS

15

ACADEMIC HOURS



PUBLIC POLICY
PROJECT



CERTIFICATE OF
COMPLETION – SMU

Your 7-Day Immersive Journey



Day 1 – Decision-Making under Globalisation

Buyer and seller optimization problems, exploring small firms in global supply chains.



Day 2 – Equilibrium & Gains from Trade

Market equilibrium in open economies, social planner's optimization, and comparative advantage.



Day 3 – Theories of Trade & Inequality

Heckscher-Ohlin framework, factor price equalization, and efficiency analysis of international spillovers.



Day 4 – Game Theory & Strategic Interactions Workshop

Simulating trade wars, tariff retaliation, the Prisoner's Dilemma, and strategic bargaining.



Day 5 – Final Presentation Day

Student group presentations evaluated by SMU faculty, course wrap-up, and key takeaways.



Day 6 – Field Trip

Visit to tourist attractions



Day 7 – Fly Back to Home

Program conclusion and transit.

Unlock Your Potential



Global Exposure

Classes with case discussions at SMU



Certification

Certificate of Completion from Singapore Management University.



Research-Backed Pedagogy

Learn from a faculty renowned for research excellence

✦ Duration	7 Days (On-Campus in Singapore)
✦ Eligibility	Undergraduates / Graduates
✦ Programme Fee	USD 1,829/-
✦ Fee Includes	SMU Faculty sessions, Industry Visit, TA Sessions, Accommodation, 2-Meals/ day, Transport, Visa, Insurance, City Tour, Project Management
✦ Not Included	Flights, Attractions Entry Fees & Personal Expenses

Ready to Innovate?

Limited spots available for the 2026 cohort. Secure your place today!

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Register

