

FUTURE READY

Business & Entrepreneurship in Asia

Launch your venture in Asia's fastest-growing markets.



Academic Delivery: Singapore University of Social Sciences (SUSS)
7 Days | On-Campus | Singapore



What You'll Do



Asian Market Strategy

Navigate regulatory and cultural complexity.



Strategy



Risk



Market Entry



Venture Design & Financing

Build scalable business models.



BMC



Lean Startup



Financial Planning



Operations & Risk Management

Design operational systems for Asian markets.



Operations



Regulatory Strategy



Risk Analysis



Investor Pitch

Present investor-ready venture plans.



Pitch Deck



Financial Storytelling



Risk Analysis



Why This Matters?



Entrepreneurship in Asia demands more than ideas - it requires strategy, execution, and financial clarity. This immersion builds the strategic thinking and leadership skills needed for founders and future business leaders. Participants design scalable ventures, navigate regulatory complexity, and refine investor readiness.

7

DAYS ON-CAMPUS

15

ACADEMIC HOURS



APPLIED PROJECT



CERTIFICATE OF
COMPLETION – SUSS

Your 7-Day Immersive Journey

1 Day 1 – Arrival & Academic & City Tour
Campus immersion & City Tour

2 Day 2 – Opportunity Recognition & Customer Insight, Market Entry & Regulatory Navigation
Validating market gaps and customer needs & Regulatory Navigation

3 Day 3 – Operations & Team Management & Industry Visit
Scalable models and positioning strategy & Industry Visit to URA/ Marina Barrage.

4 Day 4 – Business Model Design & Financing
Business Model Design & Self Work

5 Day 5 – Applied Entrepreneurship Project
Funding strategy and compliance framework

6 Day 6 – Field Trip
Field Trip to Universal Studios & Sentosa Island

7 Day 7 – Fly back to Home

Unlock Your Potential



Global Exposure

On- Campus University Immersion



Certification

Certificate of Completion – SUSS



Global Masters Readiness

Exposure to SUSS's postgraduate pathways

★ Top Performers may receive on-the-spot conditional offer letters for Master's Programmes at SUSS.

✦ Duration	7 Days (On-Campus in Singapore)
✦ Eligibility	Business & Engineering Undergraduates / Graduates
✦ Programme Fee	USD 1,229/-
✦ Fee Includes	Tuition, Industry Visit, TA Sessions, Accommodation, 2-Meals/ day, Transport, Visa, Insurance, City Tour, Project Management
✦ Not Included	Flights, Personal Expenses & Attractions

Ready to Innovate?

Limited spots available for the 2026 cohort. Secure your place today!

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Register

